# **Evaluation of 'Intermediate' (10-year) Strategy options against strategic objectives**

Option 1 - 'low level investment / minimum change

Potential scale of strategy application	Do you agree with the action within this		York transport objectives	Performance against objective
				Performa obje
<ul><li>'smarter choices' package</li><li>marketing campaigns</li></ul>	0	0	Reducing the emission of greenhouse gases	+
establish Smarter Choices Bureau	0	0	Improve the resilience of transport networks to climate change	N
improving the efficiency of the transport network			Improve journey time reliability	+
<ul> <li>Improvements to traffic management systems</li> <li>Removal of some 'pinch-points'</li> </ul>	000	000	Improve public transport capacities, frequencies, punctuality, reliability, interchange and quality	+
<ul><li>Targeted highway maintenance</li><li>Improved signing for freight</li></ul>	0	0	Suitable accessible sites and connections	N
<ul> <li>highway safety improvements</li> <li>Local Safety schemes</li> <li>Road safety education and training</li> </ul>	0 00 0	_	Improve accessibility at and connectivity between existing and new residential areas and other services and facilities.	++
rtoud salety suddation and daming			Improve connections to key destinations inside and outside the City.	N
<ul><li>updating standards for car parking provision</li><li>Update Parking Standards</li></ul>		0	Improve accessibility to services and employment in all areas of the sub-region(s)	N
Introduction of more local parking management schemes		0	Support vulnerable road users	+
24-hour secure car parks outside city centre (e.g. at Park & Ride sites)		0	Improve affordable alternatives to the car	+
<ul><li>conventional and innovative demand management</li><li>Maintain existing levels of car parking</li></ul>			Reducing the emission of pollutants that affect people's quality of life	+
availability     Small scale reallocation of roadspace to	0	0	Enhance the city's heritage and landscape	N
remove pinch-points for public transport, walking and cycling.  Better enforcement of vehicle restrictions (use of moving traffic offence enforcement	0		Reduce the number and severity of accidents	++
powers)			Provide secure and safe transport services and facilities	N
promotion of better public transport services and information under stronger			Reduce the impacts of unhealthy lifestyles	+
<ul> <li>Iocal partnerships</li> <li>Driver training.</li> <li>Collection, collation and distribution of service information through various media,</li> </ul>	0 0	0 0	Support the delivery of sustainable communities	+
including better use of existing and new technologies.  Local bus priority measures.	0	0	Support the sustainable development of the major development opportunities and sites identified in the Local Development Framework	N

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		you with ction n this ion	York transport objectives	Performance against objective
3, 1,1	Agree	Disagree		Performar obje
Stronger/new partnerships with all public transport and community/voluntary transport operators to improve quality,	0	0		
<ul><li>standards and achieve better integration.</li><li>Interchangeable bus tickets</li></ul>	0	0		
investigating new solutions for increasing access				
Use of technology for remote access to services	0	0		
<ul> <li>Stronger partnerships with the health sector etc. to improve the coordination of appointment times etc, with transport availability,</li> </ul>	0	0		
<ul> <li>Better planned developments</li> <li>Targeted improvements to the Footstreets</li> <li>Partnerships with businesses</li> </ul>	8	88		
<ul> <li>improvements to and expansion of the cycle network</li> <li>Completion of the Orbital Cycle Route</li> <li>Other local links and improvements</li> </ul>	00	00		
improvements to and expansion of Pedestrian Routes				
Local link improvements	0	0		
<ul> <li>new technologies to reduce emissions</li> <li>Re-charging points at Park &amp; Ride sites for electric vehicles (e.g. cars/vans/mopeds) and/or electrically assisted vehicles (electrically assisted cycles).</li> </ul>	0	0		
<ul> <li>opportunities for funding and other contributions</li> <li>Pursue government and/or developer contributions for improvements on the A1237, and other schemes</li> </ul>	0	0		

Option 2 - 'medium level investment / moderate change'

Option 2 – 'medium level investment / m		you with ction n this	York transport objectives	Performance against objective
	Agree	Disagree		Perform <i>a</i> obj
'smarter choices' package As for 'low level of investment / minimum			Reducing the emission of greenhouse gases	++
<ul> <li>change' option except</li> <li>marketing campaigns replaced by marketing campaigns and events</li> </ul>	0	00	Improve the resilience of transport networks to climate change	N
establish Smarter Choices Bureau			Improve journey time reliability	+
<ul> <li>replaced by 'Smarter Choices' office</li> <li>and</li> <li>Personalised travel planning</li> <li>Promotion of public transport services for</li> </ul>	0	0	Improve public transport capacities, frequencies, punctuality, reliability, interchange and quality	+++
visiting York	O	O	Suitable accessible sites and connections	N
improving the efficiency of the transport network As for 'low level of investment / minimum change' option and			Improve accessibility at and connectivity between existing and new residential areas and other services and facilities.	++
<ul> <li>More proactive planning of the network</li> <li>Review the operation of bus lanes</li> </ul>	8	8 8	Improve connections to key destinations inside and outside the City.	+
<ul> <li>Targeted junction improvements</li> <li>Investment in and better use of technology</li> <li>Improved transport integration</li> </ul>	8	8	Improve accessibility to services and employment in all areas of the sub- region(s)	+
			Support vulnerable road users	++
highway safety improvements As for 'low level of investment / minimum change' option and			Improve affordable alternatives to the car	++
Safety and access improvements in villages	O	O	Reducing the emission of pollutants that affect people's quality of life	+
updating standards for car parking provision			Enhance the city's heritage and landscape	+
As for 'low level of investment / minimum change' option and·  • More proactive travel planning in new development to reduce the demand for	0	0	Reduce the number and severity of accidents	++
parking  More and better parking for powered two wheelers (PTWs)	0	0	Provide secure and safe transport services and facilities	+
conventional and innovative demand management			Reduce the impacts of unhealthy lifestyles	+
As for 'low level of investment / minimum change' option <b>except</b>			Support the delivery of sustainable communities	+
Small scale reallocation of roadspace to remove pinch-points for public transport, walking and cycling. <b>replaced by</b> Reallocation of roadspace to improve ease of passage for public transport, walking and cycling.	U	O	Support the sustainable development of the major development opportunities and sites identified in the Local Development Framework	N

Potential scale of strategy application		you with ction this ion	York transport objectives	Performance against objective
, commence of change approximent	Agree	Disagree		Performar obje
<ul> <li>Stronger freight quality partnership</li> <li>Better enforcement of planning controls over the inappropriate use of land for (cheap) privately owned, public car parking.</li> </ul>	8	8		
promotion of better public transport services and information under stronger local partnerships As for 'low level of investment / minimum change' option except				
<ul> <li>Local bus priority measures replaced by         Trial corridor improvements under a             Statutory Quality Contract     </li> <li>Interchangeable bus tickets replaced by         Integrated (smartcard) ticketing system     </li> </ul>	0	0		
<ul> <li>Review bus lanes</li> <li>Invest in new rail stations where appropriate</li> </ul>	00	00		
<ul> <li>Promote better use of rail services to/from York</li> <li>Improve the 'journey experience' on selected Park &amp; Ride services</li> </ul>	0	0		
<ul> <li>investigating new solutions for increasing access</li> <li>As for 'low level of investment / minimum change' and</li> <li>Trialling strategic cycle routes through the city centre</li> </ul>	0	0		
<ul> <li>improvements to and expansion of the cycle network</li> <li>As for 'low level of investment / minimum change' option and</li> <li>Cycle route maintenance programme</li> <li>Cycle routes to villages</li> <li>Air pumps at various locations to enable cyclists to pump up tyres once a cycle journey has started</li> </ul>	000	000		

Potential scale of strategy application		you with ction n this	York transport objectives	Performance against objective
	Agree	Disagree		Performa
Improvements to and expansion of pedestrian routes As for 'low level of investment / minimum change' option except  Local link improvements replaced by Improve pedestrian routes to coach parks and drop-off points  Other local links and improvements and	000	000		
<ul> <li>Trial new pedestrian crossing layouts</li> <li>Improve pedestrian access in to the Footstreets</li> <li>Improve / provide more seating /rest points</li> <li>Better signage and information</li> </ul>	0000	0000		
new technologies to reduce emissions As for 'low level of investment / minimum change' option except  • Re-charging points at Park & Ride sites for electric vehicles (e.g. cars/vans/mopeds) and/or electrically assisted vehicles (electrically assisted cycles). replaced by Re-charging points for electric vehicles (e.g. cars/vans/mopeds) and/or electrically assisted vehicles (electrically assisted cycles at selected locations	0	0		
<ul> <li>Rewards scheme for lower-emission vehicles (e.g. lower parking charges)</li> <li>Review council vehicle fleet</li> </ul>	00	00		
creating and using opportunities for funding and other contributions As for 'low level of investment / minimum change' option except				
<ul> <li>Pursue government and/or developer contributions for improvements on the A1237, and other schemes replaced by</li> </ul>	0	0		
<ul> <li>Pursue Regional Funding Allocation for junction improvements on the A1237 and</li> <li>Pursue developer contributions for other</li> </ul>	0	0		
schemes and	0	0		
<ul> <li>Pursue developer contributions for travel planning activities</li> <li>Pursue EU and other funding streams</li> </ul>	00	00		l

Option 3 - High level of investment / significant change

Potential scale of strategy application	Do you agree with the action within this option		York transport objectives	Performance against objective
	Agree	Disagree		Performa obj
'smarter choices' package As 'medium level of investment / moderate			Reducing the emission of greenhouse gases	+++
<ul> <li>change' option except</li> <li>marketing campaigns and events replaced</li> <li>by Large scale marketing and promotion</li> </ul>	0	0	Improve the resilience of transport networks to climate change	N
<ul><li>and</li><li>Proactive engagement with businesses,</li></ul>	0	0	Improve journey time reliability	++
<ul> <li>schools and residents</li> <li>More effective monitoring of travel plans</li> </ul>	0	0	Improve public transport capacities, frequencies, punctuality, reliability, interchange and quality	+++
improving the efficiency of the transport network			Suitable accessible sites and connections	+
As for 'medium level of investment / moderate change' option except·  Targeted highway maintenance replaced by Highway maintenance programme	0	0	Improve accessibility at and connectivity between existing and new residential areas and other services and facilities.	+++
highway safety improvements As for 'medium level of investment / moderate change' option except			Improve connections to key destinations inside and outside the City.	++
Local Safety schemes replaced by Route     Assessments	0	0	Improve accessibility to services and employment in all areas of the sub- region(s)	++
updating standards for car parking provision			Support vulnerable road users	+++
As for 'medium level of investment / moderate change' option and	0		Improve affordable alternatives to the car	+++
Improve quality (including local information) and security at car parks			Reducing the emission of pollutants that affect people's quality of life	++
conventional and innovative demand management			Enhance the city's heritage and landscape	+
As for 'medium level of investment / moderate change' option and  Establish and enforce a low emission	0	0	Reduce the number and severity of accidents	+++
zone(s), where appropriate  • Selective vehicular access restrictions  • Coordinated freight deliveries	8	8	Provide secure and safe transport services and facilities	++
promotion of better public transport services and information under stronger			Reduce the impacts of unhealthy lifestyles	++
local partnerships As for 'medium level of investment / moderate change' option and			Support the delivery of sustainable communities	++
<ul> <li>'Superstops' at selected locations</li> <li>Linked cross-city Park &amp; Ride services</li> </ul>	8	8	Support the sustainable development of the major development opportunities and sites identified in the Local Development Framework	+

Potential scale of strategy application	Do you agree with the action within this option		York transport objectives	Performance against objective
<b>3</b>	Agree	Disagree		Performal obje
<ul> <li>Increased financial support for local bus services</li> </ul>	0	0		
Long-link Park & Ride (such as York to Leeds or surrounding towns) and/or Park & Rail services in partnership with public transport operators and neighbouring authorities (also Park & Share)  Linguist April 6 rollities	0	0		
<ul> <li>Upgrade taxi facilities</li> <li>Enhanced demand responsive transport (DRT) services</li> <li>Suburban bus routes</li> </ul>	8	8		
<ul> <li>Bus services to Leeds Bradford International Airport</li> <li>Trial Park &amp; Sail services</li> <li>Support for the assisted travel programme (YILTS)</li> </ul>	8	0000		
investigating new solutions for increasing access  As for 'medium level of investment / moderate change' option except  Targeted improvements to the Footstreets replaced by Implement low cost measures within the City Centre Accessibility Framework	0	0		
<ul> <li>Cycle-rickshaw parking</li> <li>Ultra low-emission city shuttle bus</li> <li>Upgrade Scarborough Bridge crossing facilities for cyclists and pedestrians Improved access and services to York Hospital</li> </ul>	80	000		
<ul> <li>Improved access to peripheral employment sites</li> </ul>	0	0		
<ul> <li>improvements to and expansion of the cycle network</li> <li>As for 'medium level of investment / moderate change' option and</li> <li>Better cycle parking facilities</li> <li>Fill gaps in the urban strategic cycle network</li> <li>Park &amp; Cycle schemes</li> <li>More secure car/cycle parking at ends of off-road cycle routes</li> </ul>	8 00			
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Potential scale of strategy application		you with ction n this ion	York transport objectives	Performance against objective
	Agree	Disagree		Performaı obje
Improvements to and expansion of				
pedestrian routes As for 'medium level of investment / moderate				
<ul> <li>change' option and</li> <li>Improve pedestrian routes to peripheral city-centre car parks</li> </ul>	0	0		
Improve pedestrian links between the Footstreets and adjacent areas.	0	0		
Improve pedestrian routes to York rail station	0	0		
new technologies to reduce emissions As for 'medium level of investment / moderate change' option and	0000	0000		
creating and using opportunities for funding and other contributions  As for 'medium level of investment / moderate change' option and  Work in partnership with Network Rail and train operating companies to deliver new rail stations and other rail improvements (e.g. completion of Haxby station and Parkway stations)  Developer Tariff – community Infrastructure Levy	0	0		

Option 4 – very high level of investment / substantial change

Option 4 – very high level of investment		you with ction n this	York transport objectives	Performance against objective
	Agree	Disagree	. ,	Performal obje
'smarter choices' package- As 'high level of investment / substantial			Reducing the emission of greenhouse gases	+++
change' option.	0	0	Improve the resilience of transport networks to climate change	+
improving the efficiency of the transport network			Improve journey time reliability	+++
As 'high level of investment / substantial change' option <b>and</b> Multi-modal transhipment centre	Ω	Q	Improve public transport capacities, frequencies, punctuality, reliability, interchange and quality	+++
<ul> <li>Full-Scale review of the transport network</li> <li>Dualling the A1237</li> </ul>	8	8	Suitable accessible sites and connections	++
<ul> <li>Extensive junction improvement programme</li> <li>New bridge(s) over river(s) and railway(s)</li> <li>Comprehensive highway maintenance</li> </ul>	000	00	Improve accessibility at and connectivity between existing and new residential areas and other services and facilities.	+++
<ul> <li>programme (coordinated with utilities)</li> <li>Pursue electrification of rail routes and other track upgrades</li> </ul>		0	Improve connections to key destinations inside and outside the City.	+++
омог имог ор <b>д</b> гамог			Improve accessibility to services and employment in all areas of the sub- region(s)	+++
highway safety improvements As 'high level of investment / substantial	0	0	Support vulnerable road users	+++
change' option			Improve affordable alternatives to the car	+++
updating standards for car parking provision As 'high level of investment / substantial			Reducing the emission of pollutants that affect people's quality of life	+++
change' option <b>and</b> Cashless Park & Ride payment system			Enhance the city's heritage and landscape	++
<ul><li>Wetherby Road Park &amp; Ride</li><li>Long-term (overnight) parking (linked to</li></ul>	8	8	Reduce the number and severity of accidents	+++
<ul> <li>overnight rail trips)</li> <li>Better use of existing/new technology for car parking payment and monitoring</li> </ul>	0	0	Provide secure and safe transport services and facilities	+++
Car parks at strategic locations adjacent to public transport routes	0	0	Reduce the impacts of unhealthy lifestyles	+++
<ul><li>Innovative car park designs</li><li>Priority parking for multiple occupancy</li></ul>	8	8	Support the delivery of sustainable communities	++
vehicles			Support the sustainable development of the major development opportunities and sites identified in the Local Development Framework	++

Potential scale of strategy application		you with ction n this ion	York transport objectives	Performance against objective
	Agree	Disagree	•	Performa
conventional and innovative demand management As 'high level of investment / substantial change' option except • Selective vehicular access restrictions replaced by Area-wide vehicle restrictions and	0	0		
<ul> <li>Road user charging (RUC) linked to low- emission strategy/zones</li> </ul>	0	O		i
promotion of better public transport services and information under stronger local partnerships As 'high level of investment / substantial change' option except				ı
<ul> <li>Trial corridor improvements under a Statutory Quality Contract scheme replaced by Full scale city-wide 'statutory quality contract' bus services.</li> </ul>	0	0		i
Stronger/new partnerships with all public transport and community/voluntary transport operators to improve quality, standards and achieve better integration replaced by Other stronger/new partnerships with all public transport and community/voluntary transport operators to improve quality, standards and achieve better integration.	0	0		
<ul> <li>Enhanced demand responsive transport (DRT) services replaced by Comprehensive demand responsive transport service(s)</li> </ul>	0	0		
<ul><li>and</li><li>Regulated subsidised fares</li></ul>				İ
<ul> <li>Contact-less integrated ticketing using bank cards</li> </ul>	8	8		ì
<ul> <li>Tram-Train</li> <li>Expanded and upgraded community transport vehicle fleet with new scheduling system</li> </ul>	8	8		
<ul> <li>Ultra-low-emission buses</li> <li>Coach park &amp; visitor centre with enhanced coach drop-off points</li> <li>Improved public transport links to surrounding towns (beyond York's boundary</li> </ul>	8 0	80		

Potential scale of strategy application		you with ction n this	York transport objectives	Performance against objective
Totoman odalo or on allogy approacion	Agree	Disagree		Performar obje
investigating new solutions for increasing access As 'high level of investment / substantial change' option except  Implement low cost measures within the City Centre Accessibility Framework replaced by Full implementation of measures within the City Centre Accessibility Framework and	0	0		
<ul><li>Better use of waterways</li><li>Reinstate York-Beverly rail line</li></ul>	00	00		
improvements to and expansion of the cycle network As 'high level of investment / substantial change' option except  Completion of the Orbital Cycle Route replaced by Completion of comprehensive cycle network and	0	0		
<ul> <li>Cycle hub(s)</li> <li>Better general cycle parking facilities</li> <li>Floating cycle parks on waterways</li> <li>City-wide cycle hire scheme</li> </ul>	8	8		
improvements to and expansion of Pedestrian Routes As 'high level of investment / substantial change' option and				
<ul> <li>Pedestrian 'Galleries' in the Footstreets area</li> <li>Coordinated street furniture</li> <li>Improved pedestrian routes across A1237 (and A64)</li> <li>Integrated CCTV system (in support of night-time economy)</li> </ul>	0000	0000		
new technologies to reduce emissions As 'high level of investment / substantial change' option and  Real-time air quality monitoring system linked to Urban Traffic Management Control system).	0	0		
<ul> <li>opportunities for funding and other contributions</li> <li>As 'high level of investment / substantial change' option and</li> <li>Pursue 'Transport Innovation Fund' finance</li> </ul>	0	0		

#### Key to table

+++	=	substantial positive change
++	=	significant positive change
+	=	some positive change
N	=	neutral / no change
-	=	some negative change
	=	significant negative change
	=	substantial negative change